



 **CONSULUS**TM

UNITE & TRANSFORM FOR INDUSTRY 4.0

A NEW WORLD ORDER EMERGES AND A NEW
TYPE OF ECONOMY: THEY HAVE CALLED IT
THE 4TH INDUSTRIAL REVOLUTION, WHAT
WILL BE YOUR RESPONSE?



Unite & Transform for Industry 4.0

WE ARE A GLOBAL INNOVATION CONSULTANCY THAT
DELIVER BUSINESS STRATEGY, ORGANISATIONAL
DEVELOPMENT AND BRAND EXPERIENCES

PRESENT IN AMERICAS, ASIA, EUROPE AND OCEANIA
FOUNDED IN 2004, WORLD CENTER: SINGAPORE

A group of people are gathered around a table in a meeting. They are looking at small cards or photos laid out on the table. One woman in the foreground is smiling broadly. The scene is overlaid with a semi-transparent teal filter.

Our Discovery From 14 Years of Work

PURPOSE + UNITY = INNOVATION AND GROWTH

An organisation without a meaningful purpose and a structure designed for unity of actions cannot, in any conceivable way, create and implement ideas that shape the future.

Globally we serve..

LEADERS

Leaders who seek excellence and shape a better world

COMPANIES

Companies who seek to be competitive and shape a better future

CITIES

Cities who seek to be ready for the future while being inclusive

Our Purpose

SHAPING A BETTER AND INCLUSIVE ECONOMIC SYSTEM, BY HELPING LEADERS, COMPANIES AND CITIES DISCOVER THEIR BETTER SELVES BY ENABLING THEM TO BECOME THE DIFFERENCE THEY ARE MEANT TO BE FROM THE INSIDE OUT.



Our 5 Solutions To Help You Transform To Shape the Future Economy

TRANSFORM YOUR COMPANY



Redesigning organization, business models and brand experiences to enable companies to unify and innovate for exponential growth.

TRANSFORM YOUR CITY



A transdisciplinary solution from urban planning, architecture, landscaping to business and organizational design to maximize a place or development value for Industry 4.0

PlaceCORE is a joint innovation solution with



TRANSFORM YOUR DIGITAL STRATEGY



A new solution by Consulux that introduces a balanced approach with a preference for the role of persons and help companies transform and thrive in the digital economy

TRANSFORM YOUR EXPERIENCE



Designing new product & service experiences to gain a strategic advantage through innovation and design.

TRANSFORM YOUR LEADERSHIP



A set of creative courses and programmes to help leaders and leadership teams rethink their role, gain new skills and learn how to unite their organisations to navigate future challenges and be effective in Industry 4.0.

The 4 Advantages of Consulus

MORE THAN A CONSULTANT

We go beyond what traditional consultants do, by helping clients implement and create new strategies and experiences

PRACTICAL UNDERSTANDING

Our method has been applied in Asia and in emerging countries since 2004 so we understand the real cultural challenges on the ground

INTEGRATED APPROACH

Our 360° methodologies consistently applied for more than 13 years is the first to integrate design, business and organisation development as one.

GLOBAL PERSPECTIVE

We are a global family of consultants who hail from many countries, cultures, different disciplines and backgrounds , giving you a world-wide perspective

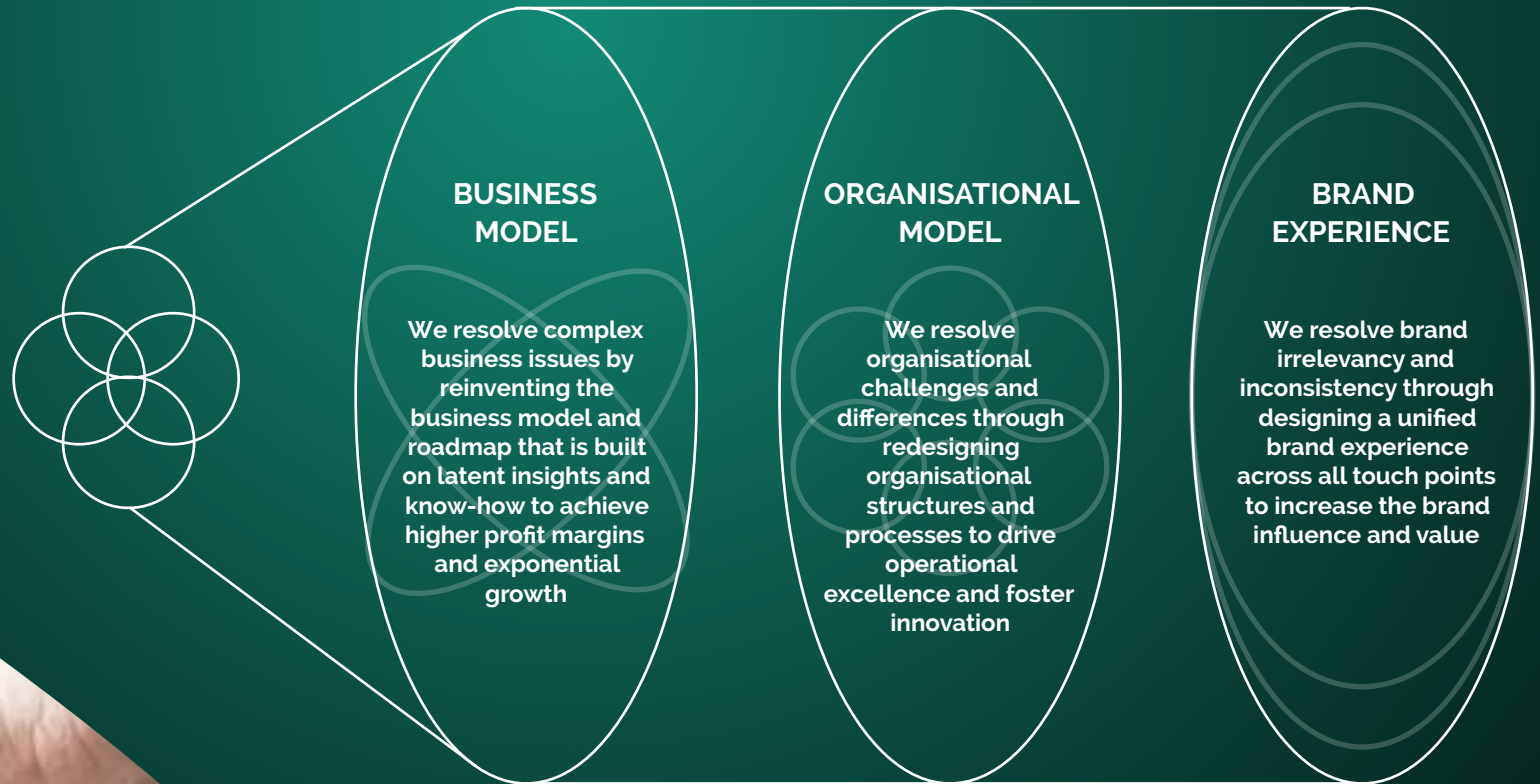
Co-creating value with clients since 2004

CREATING USD\$5.2BN VALUE AND SHAPING 11,000 EMPLOYEES WORLDWIDE

- Helped clients achieve revenue growth from 33.1% to 72.8%
- Helped clients grow revenue of 20-30% from overseas markets
- Created new products and intellectual property to generate higher profit margin
- Implemented structures to develop leaders to drive growth

The World's Only 3-in-1 Strategy and Implementation Approach Since 2004

Using the
Consulus UNIFY
Framework



Our Unify Method Has Helped Leaders Transform Their Businesses

CONSULUS UNIFY methodology is an approach to organise, analyse and present perspectives, differences and complexity, in a comprehensive and thorough manner, so as to derive practical strategies for innovation and growth that are built on inherent strengths and purpose of a business.



“We never knew that we have the capability to do this (new product development) until we engaged Consulus”

Wilson Teo
Managing Director, Teo Garments

“The organisational review by Consulus helped us improve our company structure and brought about a mindset shift. It gave us the impetus to focus on doing only the essential things.”

Colin Thoms
Managing Director, Fast Flow

“Consulus was always there to provide all the support that we needed. It was not just a client relationship; it was more of a partnership.”

Javed Ahmed
Managing Director
Bank Islam Brunei Darussalam

We serve governments, family businesses, MNCs, SMEs from diverse sectors with annual turnover ranging from US\$2million to US\$4billion



CONSUMER

- Accessories
- Banking & Finance
- Child care
- Digital Imaging
- Food & Beverage
- Furniture
- Hospitality
- People Development
- Property Development
- Medical
- Music
- Retail
- Supermarket

BUSINESS TO BUSINESS

- Architectural Practice
- Banking & Finance
- Construction
- Distributors
- Engineering
- Interior Design
- Manufacturers
- Office Supplies
- Oil and Gas
- Renewable Energy
- Research & Development
- Shipping & Marine
- Supply Chain Management

PUBLIC SECTOR

- Civil Aviation
- Education
- HealthCare
- Security
- International Relations
- Trade

NON-PROFIT

- Business Associations
- Interfaith Institutions
- Religious Institutions

Here Are 3 Articles To Learn More About Our Approach



Industry 4.0 and Its Impact on Business, Strategies for Companies

The disruption of Industry 4.0 and why a unified approach is needed



Think Different

In a complex world, a 360 design-led approach to generating growth will be more effective than the typical business management method.



War at Work

How to design your culture to end it so as to stem the loss of talent and productivity?





Thought Leadership Events

THROUGH OUR SHAPE THE WORLD CONFERENCES,
WE SHARE IDEAS ON HOW TO SHAPE A BETTER
WORLD THROUGH UNITY AND INNOVATION WITH
5,000 LEADERS SINCE 2005.



BUSINESS
INSIDER

FORTUNE

NIKKEI
ASIAN
REVIEW



Our Thoughts Are Regularly Featured in Global Media
THEY APPEAR IN MEDIA SUCH AS FORTUNE
MAGAZINE, NIKKEI ASIAN REVIEW, BUSINESS INSIDER,
PIN PRESTIGE, THE EDGE, BUSINESS TIMES, TODAY,
MARKETING INTERACTIVE, CEYLON TODAY, SAIGON
TIMES, VTC OF VIETNAM, BRUNEI TIMES.

A hand is shown holding a rolled-up document, possibly a scroll or a certificate, against a blurred background. A large teal overlay covers the top and left portions of the image. The text is written in white, bold, uppercase letters. A white circle graphic is positioned at the bottom left, next to the text.

We share the ideas and insights of thought leaders through a quarterly news channel titled The Columnist. GLOBAL LEADERS SUCH AS PRESIDENT OF MUJI, DEPUTY SECRETARY-GENERAL OF RELIGIONS FOR PEACE, CEO OF BANYAN TREE HAVE SHARED THEIR INSIGHTS ON THIS CHANNEL.

Read THE COLUMNIST



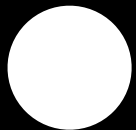
We believe our work can shape a better world.
IN 2013, WE LAUNCHED A NON-PROFIT INITIATIVE
CALLED WORLD COMPANY DAY. 200 COMPANIES HAS
SINCE JOINED US TO COMMIT TO SHAPING A BETTER
WORLD.

Read the experiences of
World Company Day Signatories here





**So what is your response?
WOULD YOU LIKE TO KNOW IF YOUR
COMPANY IS READY FOR THE 4TH
INDUSTRIAL REVOLUTION?**



Take this assessment to find out



MAY YOU SHAPE
THE WORLD

[CONSULUS.COM](https://consulus.com)

